

Youth Xchange 2016 Sponsored Category:

Traffic Safety

Each year almost 7,400 individuals are hurt in motor vehicle crashes in Hawai'i. That's enough people to fill 16 Jumbo Jets.

GEICO and the Hawai'i State Department of Health Injury Prevention and Control Program are co-sponsoring a special Youth Xchange video category about the importance of traveling safely on our roads.

Traffic safety involves everyone on our roads, including the drivers, riders, bikers and walkers. Everyone has a role in keeping our roads safe.

Mode	Average Injuries / Year	Mode	Average Injuries / Year
Bicyclists	1357	Car/ Truck Riders	4110
Motorcycle and Moped riders	1343	Pedestrians	571
<i>TOTAL</i>			<i>7,381</i>

Videos can be 3-5 minutes long, or Public Service Announcements of 15-25 seconds long. Apply your creativity to any message related to traffic safety, such as:

wearing seatbelts (all ages, all seats)

driving sober

wearing helmets

driving distraction free

sharing the road

obeying the rules the road

driving the speed limit

yielding to pedestrians in crosswalks

Winning entries receive Sony Cameras!

This category is sponsored by:

GEICO



If you have questions about injury prevention, please go to www.health.hawaii.gov/injuryprevention or call 808-733-9247.

All entries must be uploaded to 'Ōlelo's OmniContest site (*information will be made available on December 1, 2015*) and paperwork submitted via email (youthxchange@olelo.org) by 5:00 p.m. HST on **Monday, February 29, 2016**.

Visit www.olelo.org/yxc for contest updates.

