

Youth Xchange 2016 Sponsored Category:

Be an Everyday Cleanwater Hero!

When it rains, water that flows from homes and businesses to the streets, gutters, and storm drains goes untreated to our streams and ocean. Pollutants like trash, soil, fertilizer, and other chemicals in these waters destroy our healthy relationship with these valuable resources.

Anyone can 'Be an Everyday Clean Water Hero' by doing simple actions.

Make a 30 second PSA or short documentary special up to 5 minutes long on one of the following actions:

- **Stash Your Trash** - proper trash disposal includes keeping bin lids closed, bagging and tying, and picking up litter.
- **Contain the Rain** - installing rain barrels, rain gardens, permeable pavers, and/or diverting rain gutter spouts to landscaped areas helps to limit the amount of polluted water, reduces erosion from increased flows, and helps to recharge drinking water sources.
- **Un-clutter Street Gutters** - cleaning trash and plant debris from street gutters is the homeowner's responsibility and not your local municipality's. Instead of relying on costly commercial street sweepers that further limit valuable parking spaces along City streets, let's do our part to help.

Examine the following ideas when creating your video:

How does storm water runoff affect our islands, communities and families?

Explore what motivates someone to do the correct action.

Note that an ethnic or cultural view point is desirable, but not mandatory.

For more information, please visit www.cleanwaterhonolulu.com.

The City & County of Honolulu's Department of Facility Maintenance is proud to be a category sponsor of Youth Xchange. This is paid for by the taxpayers of the City & County of Honolulu.

BE AN EVERYDAY
CLEAN WATER



**We are excited to see
your inspiring entries!**

If you have any questions,
please contact:

Ciress Quidilla—Community
Relations Specialist

cquidilla@honolulu.gov
(808) 768-3267

All entries must be uploaded to 'Ōlelo's OmniContest site
(information will be made available on December 1, 2015)

and paperwork submitted via email (youthxchange@olelo.org)
by 5:00 p.m. HST on **Monday, February 29, 2016.**



Visit www.olelo.org/yxc for contest updates

